



Governor's Office for New Americans

PRESS RELEASE

FOR IMMEDIATE RELEASE

April 6, 2020

CONTACT: Amaka Ozobia
Director of the Governor's Office for New Americans
info@ona.nv.gov

The Governor's Office for New Americans launches multilingual #StayHomeforNevada PSA

Las Vegas, NV – Today, the Governor's Office for New Americans (ONA) released a multilingual Public Service Announcement encouraging Nevadans to #StayHomeforNevada, as the state continues to fight the spread of COVID-19. The PSA features six languages: Amharic, Vietnamese, Spanish, Tagalog, Chinese and English.

The PSA features Governor Sisolak and First Lady Sisolak, Assemblyman Assefa, Anh Tu Tran, Councilwoman Olivia Diaz, Charina de Asis, Eric Jeng and their families to ask all Nevadans to please #StayHomeforNevada.

"Our families and neighborhoods are stronger and healthier when we show up for one another in moments of crisis, and currently the best way to do so is to stay home to help slow the spread of COVID-19," said Amaka Ozobia, Director of the Governor's Office for New Americans.

The PSA offers a message of resilience and unity as families and communities come together to help protect what matters most: the safety and well-being of our diverse families, friends and communities across our state. "Protecting the health and safety of Nevadans is the top priority during this crisis, and now more than ever, we must all band

The Governor's Office for New Americans works to bridge the world of state government and the complex changes in immigration law and policy that affect all Nevadans, as well as break down bureaucratic barriers that can hinder economic self-sufficiency.

555 E. Washington Avenue, Suite #5600, Las Vegas, Nevada 89103
(702) 486-0800 | info@ona.nv.gov | ona.nv.gov

together to stay home for Nevadans. This virus has shown that it does not discriminate; it targets everyone," said Charina de Asis, Senior Advisor to ONA.

The Governor's Office for New Americans is working closely with the Governor's Office to ensure information regarding COVID-19 is reaching our diverse communities across the state. This is one of a series of PSA's being worked on by the ONA intended to reach our diverse communities across our state. Recently, Charina de Asis joined as their Senior Advisor. As a result, ONA has staff fluent in English, Spanish and Tagalog.

Please visit the ONA's website at <http://ona.nv.gov> to find more COVID-19 information and resources for immigrants and refugees in Nevada.

You can find additional information and resources on COVID-19 on the Nevada Health Response Center website at <http://nvhealthresponse.nv.gov>.

The PSA can be found online here: http://ona.nv.gov/home/features/Staying_Home_4/

###

The Governor's Office for New Americans works to bridge the world of state government and the complex changes in immigration law and policy that affect all Nevadans, as well as break down bureaucratic barriers that can hinder economic self-sufficiency.

555 E. Washington Avenue, Suite #5600, Las Vegas, Nevada 89103
(702) 486-0800 | info@ona.nv.gov | ona.nv.gov